

ANDREW REIFF



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Thea Award winning designer and 3D modeling / rendering artist in themed entertainment, architecture, and landscape architecture, with a focus on active play and sustainable / regenerative design

EDUCATION

- 08 / 2015 - 05 / 2017 Master of Fine Arts in Themed Entertainment Design
Savannah College of Art and Design, Savannah, Georgia, United States
- 08 / 2010 - 05 / 2015 Bachelor of Design in Interdisciplinary Digital Studio
The Pennsylvania State University, University Park, Pennsylvania, United States

PROFESSIONAL EXPERIENCE

- 05 / 2022 - present **CAMP**
Experiential Designer - New York, New York, United States
- Designing immersive themed experiences for children and families housed inside children's retail locations based on popular intellectual properties
 - IP partnerships include but are not limited to Bluey, Disney Encanto, Disney The Little Mermaid, Doodles.app, DreamWorks Trolls, and Nike
 - Responsibilities include architectural visualization, environmental graphic design, show set design, long-term planning, and production
 - Accomplishment: 2024 Thea Award**
 - CAMP x Disney Encanto - New York, NY, USA; Designer
 - The first location-based experience themed to the 2019 Disney film *Encanto*
- 02 / 2018 - 05 / 2022 **Stantec Architecture**
Design Coordinator, Visualization Specialist - Orlando, Florida, United States
- Designed, detailed, and 3D modeled architecture, themed attractions, play areas, and landscapes, under the direction of principal architects, such as:
 - Proposal for 173-acre World of Aviation theme park in Xi'an, China
 - 23-acre, \$60 million USD renovation of Coachman Park in Clearwater, Florida
 - Proposal for \$135 million USD eco-tourism resort in Slade, Kentucky
- 06 / 2017 - 02 / 2018 **Walt Disney Imagineering**
Graphics & Innovation Intern - Glendale, California, United States
- Collaborated with architecture design teams in creating plans and 3D models of concept studies for the development of future theme park expansions, such as:
 - Fantasy Springs at Tokyo DisneySea in Japan
 - Pixar Pier at Disney California Adventure in California

SOFTWARE PROFICIENCIES



Rhinoceros



3DS Max



Unreal Eng.



Lumion



V-Ray



AutoCAD



SketchUp



Illustrator



InDesign



Photoshop

HOBBIES & INTERESTS

3D modeling, building toys, cars / car culture, cartoons / animation, custom-built computers, electronic music, hiking, photography, research, ropes courses, science fiction, theme parks, traveling, video games